

To: Mr. Russ Morrissey
7 Rutland Court
Balaclava Road
Southampton Hampshire

Phone: 6603763543
Email: morrus@hotmail.com

Sales Rep: Sallie Buck - 800-369-2646 x3442
E-mail: sallie.buck@walsworth.com
Proposal: 14.19.02156
Date: March 12, 2014

THE FOLLOWING PROPOSAL HAS BEEN CAREFULLY PREPARED FOR YOUR CONSIDERATION:

Title: Book

Size: 8 1/2 X

Pages: 300 (1-4; 1-8; 18-16's) plus Cover

Colors: Body - Black throughout
Cover - 4-0-0-4 (Four-color process on outside only) plus standard gloss film lamination (curl-free)

Prep: Body - PDF files on electronic media.
Cover - Application files using a recent Mac or PC version of QuarkXPress, PageMaker, or Adobe InDesign.

Proofs: Body - Digital Content Proofs (not color accurate)
Cover - Digital Contract Proof (color accurate)

Stock: Body - 60# House Uncoated Offset
Cover - 10 Pt C1S

Bind: PUR Perfect bound - hinge score - flush trim - bulk pack in standard Walsworth cartons

	Base bid	Additional Copies
Quantity: 250 copies	\$ 3,872.50	\$ 3.75
500 copies	4,550.00	3.22
1,000 copies	5,900.00	2.97

Additional charge to base bid for the text to print four-color process throughout, on 60# House Uncoated offset

	Base bid	Additional Copies
Quantity: 250 copies	\$ 5,762.50	\$ 1.90
500 copies	5,760.00	.95
1,000 copies	5,770.00	.48

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THE FOLLOWING PROPOSAL HAS BEEN CAREFULLY PREPARED FOR YOUR CONSIDERATION:

Title: **Book**

As base bid except Walsworth to produce a Case bound book. Text to contain 300 pages (1-4; 1-8; 18-16's) printing black throughout on 60# House Uncoated Offset. Endsheets are to be unprinted on 80# White Uncoated Endleaf. Hard cover to print 4-0-0-4 (Four-color process) plus standard gloss lamination on 100# House Litho Label C1S wrapped over 98 pt board. Books will be PUR Perfect Case bound – headbands – bulk pack in standard Walsworth cartons.

		Base bid	Additional Copies
Quantity:	250 copies	\$ 4,292.50	\$ 4.57
	500 copies	5,135.00	3.97
	1,000 copies	6,830.00	3.67

As base bid except Walsworth to produce a Case bound book. Text to contain 300 pages (1-4; 1-8; 18-16's) printing Four-color process throughout on 60# House Uncoated Offset. Endsheets are to be unprinted on 80# White Uncoated Endleaf. Hard cover to print 4-0-0-4 (Four-color process) plus standard gloss lamination on 100# House Litho Label C1S wrapped over 98 pt board. Books will be PUR Perfect Case bound – headbands – bulk pack in standard Walsworth cartons.

		Base bid	Additional Copies
Quantity:	250 copies	\$ 10,055.00	\$ 6.47
	500 copies	10,900.00	4.92
	1,000 copies	12,590.00	4.15

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Note: Price and/or schedule may be affected by availability of material at the time the materials are ordered. The estimate will need to be reconfirmed after 60 days.

Note: Over runs or under runs not to exceed 10% on quantities ordered, or the percentage agreed upon, shall constitute acceptable delivery. Printer will bill for actual quantity delivered within this tolerance. Over runs or under runs will be invoiced at additional copy price. If customer requires guaranteed exact quantities, the percentage tolerance must be stated at time of quotation.

Note: All Walsworth quotations are subject to credit approval. However, this quotation, unless exceptions are previously approved or subsequently required by the Walsworth Credit Department, reflects standard credit terms of "Net 30 days" and an imbedded 3% cash payment discount. Customers who make credit card payments without prior approval agree to forfeit this imbedded 3% cash discount.

Enclosures: Trade Customs

We appreciate the opportunity to bid your project for you.

F.O.B. Origin, Marceline, MO.

Mutually accepted orders are considered lawful contracts. Delivery and all agreements are subject to Trade Customs of the Printing and Lithographic Industries as specified on the back of this form. Estimate based on standard printing, full bleeds subject to 1/8 inch undertrim.

Accepted By _____

Respectfully submitted,

(Title)

(Date)

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